LETTER
from the Foundation

Welcome to the September/October issue of the FreeBSD Journal. The fall season means a lot of things to the Foundation team. Beautiful weather in Boulder, CO where the Foundation is headquartered, end of year planning, and of course, kicking off our Fall Fundraising campaign. So far, the responses I'm hearing are extremely positive, and I'm hopeful that we will reach our fundraising goal this year.

As of this writing, we've raised $200,000 towards our $1,250,000 goal for 2021. Why do we need so much money? Well, last year we decided to make more significant software contributions to FreeBSD. In order to do that, we had to grow our team. We developed a technology roadmap from input we were receiving from individual and commercial users as well as market trends. Based on the roadmap, we identified positions we needed to fill.

This year we've hired three full-time software developers, one full-time Arm kernel developer, and one project manager. We also are funding wifi work full-time and some other projects to help with FreeBSD on the desktop. We are doing this to help attract new users and contributors to the Project. More on those projects can be found in the upcoming FreeBSD Project Q3 Status Report.

Our growth wasn't just in our technology team, but in our advocacy team too. We hired a marketing coordinator and technical writer to provide more educational and informational content.

We also continue to fund this very journal, making it free to everyone. We feel the *FreeBSD Journal* is an important piece of our advocacy puzzle. The current issue focuses on FreeBSD Development and includes articles on FreeBSD Code Review with git-arc, FreeBSD Development Recipes, and more. We hope you enjoy these articles and share them with your friends and colleagues.

Finally, as we continue our Fall Fundraising campaign, please remember that the Foundation is 100% funded by donations. I know we say it a lot, but we truly can't do it without you. Please consider making a donation to help us continue and increase our support for FreeBSD.

Happy Reading!
Deb Goodkin
FreeBSD Foundation Executive Director